



**Liberty Coach**  
**September 3, 2013**

## **Liberty Coach-backed Motorhome Exchange brings new brand of integrity to pre-owned motorcoach market**

(North Chicago, IL and Stuart Florida) - In what comes as welcome news to anyone looking to buy or sell a pre-owned [Prevost coach conversion](#) or other high-end motorhome, Liberty Coach has opened [The Motorhome Exchange](#), an exclusive dealership operation specializing in pre-owned motorcoaches and select Class A motorhomes.

The new venture shares space with Liberty Coach's full service dealership in Stuart, Florida and is operated by longtime dealership manager, Dave Wall, one of the most respected sales professionals in the industry.

"Our goal is to offer a level of service as elite as the vehicles we handle," Wall says. "With Liberty's backing, we have the ability to pay sellers cash for their coaches and arrange financing for buyers at very favorable rates. We can guarantee fair pricing and access to the best service in the industry. And maybe most importantly, all of our inventory is available for viewing upon request – something that is extremely rare in the pre-owned marketplace."

Wall points to the secure 7-acre lot where [The Motorhome Exchange inventory](#) is stored. "Every coach is kept plugged in at all times," he says. "Prospective buyers can schedule a showing for any coach at their convenience."

That's a welcome departure from the standard broker sales model that dominates the pre-owned market, he points out. "Brokers make their money by charging a pre-determined fee just for listing your coach on the web. And they really don't do much beyond that. It's up to you to show your own coach and negotiate your own sale."

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The Motorhome Exchange, on the other hand, charges sellers nothing upfront and goes to extraordinary lengths to negotiate a sale that benefits buyer and seller alike. “Every coach in our inventory is thoroughly inspected, detailed to our own high standards, and priced fairly,” Wall says.

Business has been brisk since the dealership’s opening in July. In just over a month, Wall had closed sales on 5 coaches with two more pending. And he anticipates more of the same in the months ahead.

“There is simply no better place to buy or sell a pre-owned motorcoach,” he concluded. “Whether you’re buying, selling, or both, call The Motorhome Exchange first.”

*Located in Stuart Florida, The Motorhome Exchange is an independent dealership of Liberty Coach that buys, sells and trades the finest pre-owned motorhomes, including Prevost coaches and other bus conversions as well as select late model Class A motorhomes. For more information, please visit <http://www.themotorhomeexchange.com> or call Dave Wall directly at 855-334-4522.*

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